



## COMMUNITY REPORT 2016



As we look back on 2016 at Bright Beginnings, we can reflect on our continued success in realizing our mission statement—to provide an inclusive, caring and nurturing environment for our children that enriches their development, and empowers them to reach their full potential.

Teachers have been lovingly creating thoughtful and inspiring curriculum activities, while including educational field trips that peak the children's curiosity. As a not-for-profit learning centre, it is also important for us to instill a sense of community and giving. We have been fortunate to participate in numerous activities such as our annual coats for kids program, food drives, and Hop for MD to name a few.

Of particular pride, Bright Beginnings has achieved milestones both in parent satisfaction survey results and our annual year end financials. Together, these two indicators convey a sense of commitment and overall excellence when it comes to delivering high quality care and education. Without our dedicated team of professional early childhood educators, we simply would not have achieved these results.

In closing, we would like to wish each and everyone a Merry Christmas, and a Happy New Year! May 2017 bring you and yours good health and happiness.

A handwritten signature in black ink, appearing to read "Erik Matchett".

Erik Matchett  
Chair, Bright Beginnings Board of Directors

A handwritten signature in black ink, appearing to read "Abby Riley".

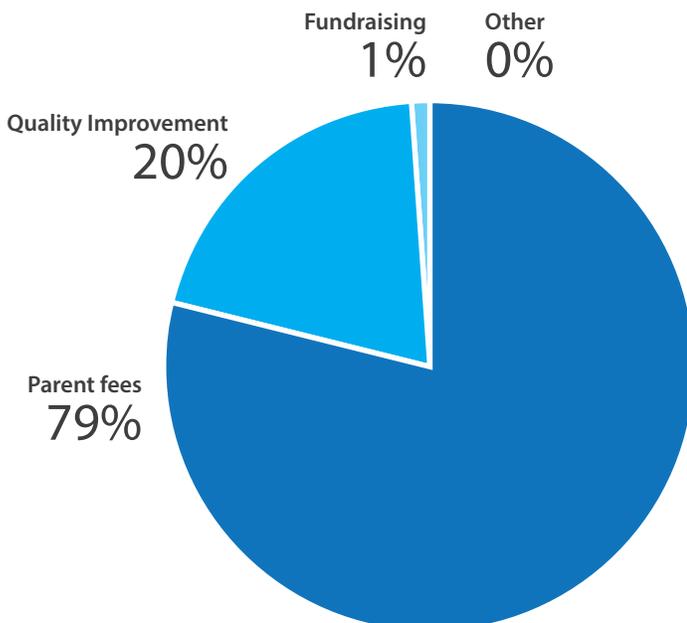
Abby Riley  
Executive Director, Bright Beginnings Daycare

## Key areas of accomplishment

- Maintained positive year-end financials for the third consecutive year, while actively managing rising costs
- On average, 96% of respondents to our annual parent satisfaction survey 2013 through 2016, consistently ranked their satisfaction with Bright Beginnings as extremely / very satisfied
- Applied for and successfully received our first Federal summer Student Grant
- Enhanced communications to parents by launching a monthly newsletter detailing key activities and events
- Researched and evaluated classroom curriculum against best practices- confirming our existing methodology / approach
- Refreshed the interior with new paint and colour scheme unique to each room
- Successfully raised \$2000 in support of new playground toys
- Continued to foster a sense of community and giving among the staff and children by participating in:
  - Hop for MD
  - Coats for Kids
  - Community Kitchen Food Bank drive
  - NB Association for Community Living clothing drive
  - Miracle Treat Day at DQ
  - Save the bee campaign
- Annual pre-school graduation

## Financials

Where the money comes from



Where the money goes

